



PRESS RELEASE

BNP Paribas Securities Services Appoints Head of Japan

London, UK -- 15 December 2011 -- BNP Paribas Securities Services (BNP Paribas) today announced the appointment of Nobuya Shida as head of securities services in Japan.

Mr. Shida, a business veteran with 26 years' experience in the Japanese financial industry, has been appointed to grow BNP Paribas' securities services business in Japan. The business will provide services to institutional investors and financial intermediaries. These include global custody and clearing, specific financial operations outsourcing, and other global products subject to the foreign bank agency business license to be granted by the Financial Services Agency of Japan.

These services are in strong demand with increasing offshore investment allocations by Japanese asset managers and asset owners, as well as securities firms and trust banks who continue to search for diversification and investment returns. BNP Paribas has already won several mandates from Japanese clients this year, including a major global custody and fund services deal from a top asset manager for its operations across the region, a custody mandate from a trust bank for its assets in Europe, and a clearing mandate from a securities firm for its activities in Hong Kong.

Commenting on the development, Lawrence Au, head of Asia Pacific at BNP Paribas Securities Services said: "This is another important strategic step in implementing our securities services business plan for the region – adding to our presence in Hong Kong, Singapore, China, Australia, New Zealand and India.

"We are delighted that Nobuya has joined our team. His breadth of experience and extensive business network will be significant assets in our efforts towards developing our business in the sophisticated Japanese market," continued Au, who is also a member of the custodian bank's executive committee.

"BNP Paribas has a long history of operating in Japan and is a leader among the foreign banking groups in the market with strong and established relationships with many key institutions," added Yannick Jung, general manager of BNP Paribas Tokyo Branch. "We are confident that our securities services solutions, combined with the strengths of other businesses in the Group, will provide Japanese buy-side and sell-side clients with the right long-term partnership to



overcome market complexities in support of their investment offshore.”

Nobuya joins BNP Paribas from Brown Brothers Harriman Japan, where he was most recently senior vice-president and head of relationship management. Prior to that, he was with JP Morgan Chase where he held various senior positions, including head of Asia Pacific Corporate Banking and Osaka branch manager.

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About BNP Paribas

BNP Paribas (www.bnpparibas.com) is one of the best rated banks in the world*. The Group has a presence in more than 80 countries and more than 200,000 employees, including more than 160,000 in Europe. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail banking model across the Europe-Mediterranean zone and boasts a large network in the western part of the United States. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia.

*Rated AA- by Standard & Poor's.

About BNP Paribas Securities Services

BNP Paribas Securities Services, a wholly-owned subsidiary of the BNP Paribas Group, is a leading global custodian and securities services provider backed by a strong universal bank (rated AA- by Standard and Poor's). It provides integrated solutions to all participants in the investment cycle including the buy-side, sell-side, corporates and issuers.

The bank has a local presence in 32 countries across five continents, effecting global coverage of more than 100 markets. It partners with clients to help overcome complexity, while offering a one-stop shop for all asset classes, both onshore and offshore, around the world.

Key figures as at 30 September 2011: USD 6,362 billion of assets under custody, USD 1,128 billion of assets under administration, more than 6,500 administered funds and 7200 employees.

BNP Paribas Securities Services is a société en commandite par actions (partnership limited by shares) incorporated in France, with limited partners with limited liability and one general partner with unlimited liability, with its registered office at 3, rue d'Antin - 75002 PARIS - Paris Trade Register B552 108 011 RCS.

BNP Paribas Securities Services is authorised and supervised by the Autorité de Contrôle Prudentiel (ACP) and by the Autorité des Marchés Financiers (AMF). BNP Paribas Securities Services London branch is authorised by and subject to limited regulation by the Financial Services Authority for the conduct of its investment business in the United Kingdom; details on the extent of our regulation by the Financial Services Authority are available from us on request. BNP Paribas Securities Services London Branch is also a member of the London Stock Exchange. BNP Paribas Trust Corporation UK Limited and Investment Fund Services Limited are authorised and regulated by the Financial Services Authority. BNP Paribas Securities Services, London Branch is registered in England and Wales under No. FC023666.

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